

**For Immediate Release**  
**April 10, 2012**

**Keeler® Introduces Architectural Door Hardware with SecuRemote® Technology at the Kitchen & Bath Industry Show (KBIS) 2012**

*New product line available exclusively through Keeler showrooms*

GRANDVILLE, MI—Keeler, a leading designer and manufacturer of decorative door hardware, is introducing a new line of high-end architectural door products which will be exclusively available through Keeler showrooms. Keeler is showcasing the new door hardware, plus a wide range of innovative products, at KBIS 2012 in Booth # 1731.

Keeler Architectural Door Hardware with SecuRemote Technology is a unique, superbly crafted, innovative door hardware system which allows secure and remote home access management. Keeler has re-invented the architectural mortise lock by re-engineering the form, fit and function of the primary components.

SecuRemote was born from a simple vision: To allow people to operate, control, and monitor their entry doors in real-time using only their smartphones. SecuRemote combines the dependability of cloud computing with Bluetooth technology and powerful encryption to deliver unprecedented convenience, security, and control to the homeowner. Unique features include automatic deadbolt actuation, long battery life (10+ years), and multi-functional operation allowing mechanical access with a key, electronic access with the smartphone app, or both.

The four stylish collections include coordinated passage and privacy sets, hinges and screw-free switch plates to complete the family product suite, available exclusively in Keeler showrooms.

- Acanthus – Draws upon Medieval art, Romanesque architecture and the Renaissance classic decorative arts
- Ribbon and Reed – Empire styling features circular or straight-edge reeds tied with an interlocking ribbon design
- Riverside – Inspired by the Arts & Crafts movement and Keeler legacy designs from the 1900s
- Valora – The most modern & contemporary style of the collection, made from stainless steel

“Keeler is committed to bringing exceptional and exclusive products to market,” said John Veleris, Chief Executive Officer. “Our new Architectural Door Hardware offers the perfect blend of design heritage and the latest technologies with unique patent-pending features. Our products not only add to the ambiance of the home, but offer unmatched convenience, security, and control to the homeowner.”

For more information on Keeler and the full line of product offerings, please visit [www.keelerproducts.com](http://www.keelerproducts.com).

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#### **Contact**

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#### **About Keeler**

Keeler, a division of Belwith Products, LLC, is a leading designer and manufacturer of kitchen, bathroom and door hardware. Tracing its roots back to 1893 and the Keeler Brass Company, its mission is the art of crafting the highest quality metal hardware. Keeler has a long-standing passion for excellence and a desire to create not just hardware, but pieces of art, heirlooms, and family treasures. Through the years, Keeler has built a rich heritage with specialized knowledge, expertise and cutting-edge capabilities in the design and finish of hardware products. Visit [www.keelerproducts.com](http://www.keelerproducts.com) for more information.

